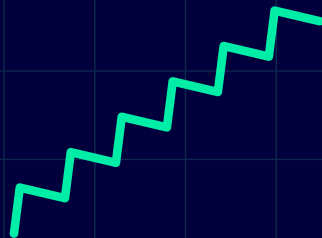








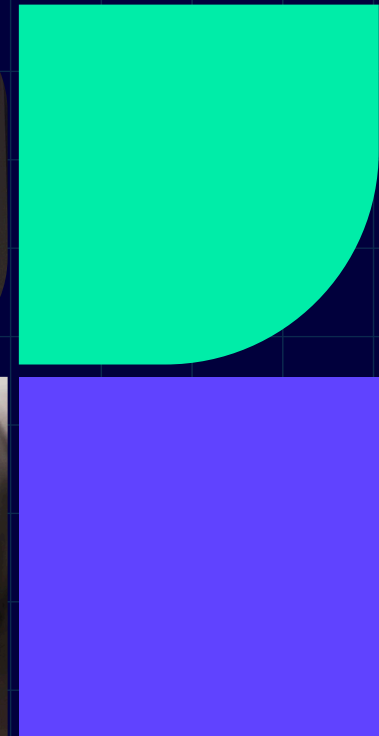
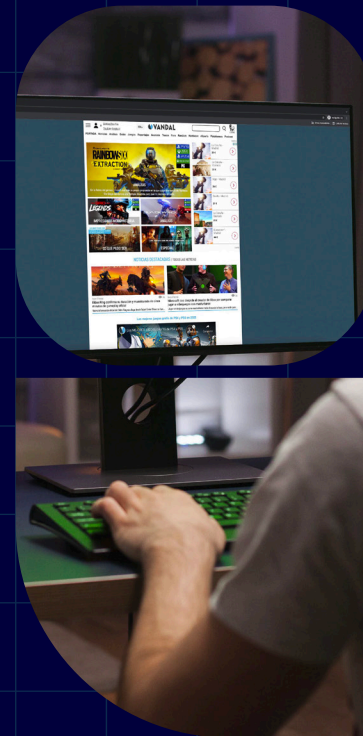
VANDAL Media Kit 2024



Vandal

THE BEST INFORMATION ABOUT
THE WORLD OF VIDEOGAMES

-  Information about all consoles, mobile, tablets and PC
-  Strong multimedia content
-  Great interaction with the user: foros, blogs, community... etc.
-  Video in HD
-  Custom notification system
-  High impact and customizable advertising formats



RANKING AND SOCIAL MEDIA SITES IN SPAIN

+3M

Unique users per month

+36M

Page views per month

+14M

Minutes/dwell time on the website



Ranking Games - Gaming Information in Spain		
1	Vandal	2.058.000
2	Meristation	2.006.000
3	Hobby Consolas	1.962.000
4	3DJuegos	1.961.000



<https://vandal.elespanol.com>

social media



+760k



+265k



+2,21M



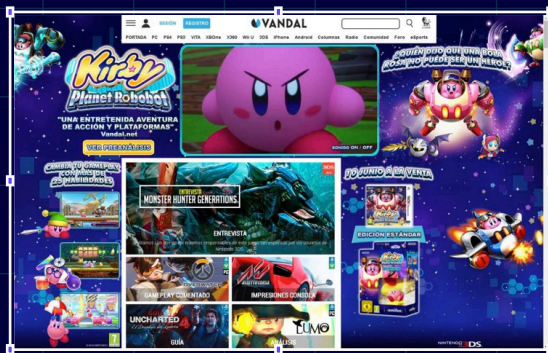
+2,62M



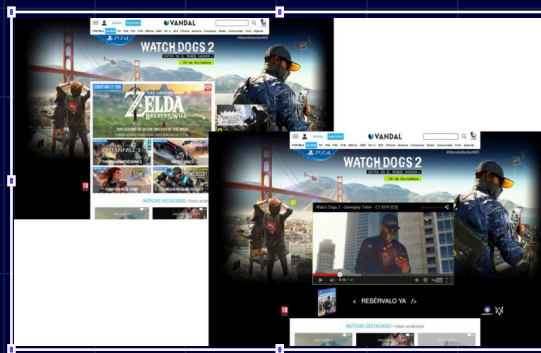
+335k

THE NUMBER ONE VIDEO GAME BRAND IN THE HISPANIC WORLD

ADVERTISING FORMATS



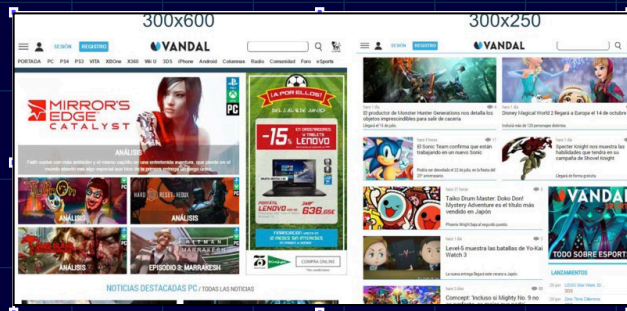
super brand day video



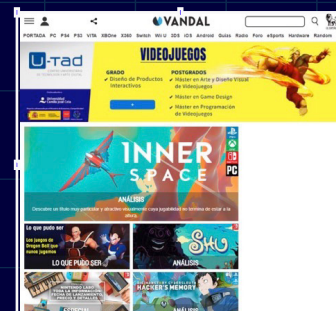
super brand day expandible



preroll & postroll 20 or 30 sec,
whit skip at 8"



doble MPU



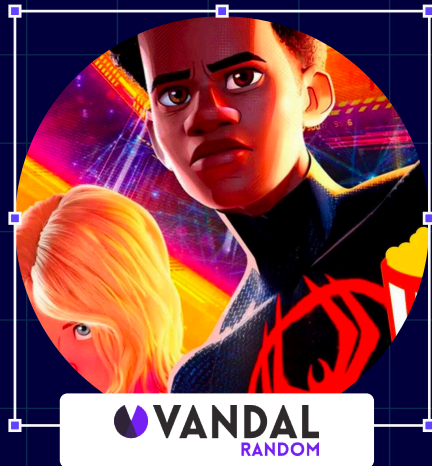
billboard (990x360)



<https://vandal.elespanol.com>

our content

In addition to all the news related to consoles and video games



Dedicated site to movies, series, comics and viral news (Most popular releases, opinion articles about chapters and movies, rumors and leaks...)



The site of the Esport (News, shows, results, competitions, teams, gamers...)



Dedicated site to technology and consumer products (Hardware news, analysis and comparison of products Internet...)



<https://vandal.elespanol.com>

thank you!

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